



Achhruram Memorial College

[AFFILIATED TO SIDHO-KANHO-BIRSHA UNIVERSITY]

NAAC GRADE B (2008)

JHALDA, PURULIA, WEST BENGAL, INDIA, PIN: 723 202

5.1.3 Reports on Career Counselling

Sessions: 2018-19 to 2022-23

Academic Year: 2018-19

1. Youth Employability Training Program

by **Tata Consultancy Services** in collaboration with **IQAC** and **Career Counselling Cell**, Achhruram Memorial College

Duration of Training: 29th July, 2018 to 28th August, 2018

Participants: 91 Students

Name of the Resource Person: Amit Banerjee

From 29th July, 2018 to 28th August, 2018, Achhruram Memorial College, in partnership with **Tata Consultancy Services (TCS)**, the **Internal Quality Assurance Cell (IQAC)**, and the **Career Counselling Cell**, hosted a comprehensive **Youth Employability Training Program**. The initiative was spearheaded by Dr. Samar Kanti Chakrabarty, aimed at enhancing the career readiness of students and faculty members. The training program engaged 91 students along with several teachers, focusing on equipping participants with essential skills for the modern job market. The curriculum was designed to address various facets of employability, including resume writing, interview techniques, and effective communication skills. Additionally, the program covered industry-specific knowledge and provided insights into emerging career opportunities. TCS, known for its expertise in technology and business solutions, delivered the training modules through interactive workshops and practical sessions. The collaboration with IQAC and the Career Counselling Cell ensured that the program was tailored to meet the needs of the participants and aligned with academic and career goals.

Feedback from participants was overwhelmingly positive, with many noting an increased confidence in their job-seeking abilities and a better understanding of industry expectations. The training was also well-received by the teaching staff, who found it beneficial for guiding students more effectively in their career planning.

Overall, the Youth Employability Training Program was a significant success, marking a substantial contribution to the professional development of the college's students and faculty.

PRINCIPAL
ACHHRURAM MEMORIAL COLLEGE
JHALDA, PURULIA
WEST BENGAL



Achhruram Memorial College

[AFFILIATED TO SIDHO-KANHO-BIRSHA UNIVERSITY]

NAAC GRADE B (2008)

JHALDA, PURULIA, WEST BENGAL, INDIA, PIN: 723 202

Academic Year: 2019-20

1. Youth Employability Training Program

by **Tata Consultancy Services** in collaboration with **IQAC** and **Career Counselling Cell**, Achhruram Memorial College

Duration of Training: 4th July, 2019 to 25th August, 2019

Participants: 85 Students

Name of the Resource Person: Pancy Mary Lepcha

The **Internal Quality Assurance Cell (IQAC)** and the **Career Counselling Cell** of Achhruram Memorial College conducted a targeted **Youth Employability Training Program** in collaboration with **Tata Consultancy Services (TCS)** from 4th July, 2019 to 25th August, 2019. This initiative, organized by Dr. Samar Kanti Chakrabartty, aimed at preparing students for prestigious job opportunities in a competitive job market.

The program engaged 85 students, focusing on equipping them with skills crucial for securing high-profile positions. The curriculum was meticulously designed to enhance various aspects of employability, including advanced resume building, sophisticated interview strategies, and effective personal branding. Emphasis was placed on understanding industry demands and developing a competitive edge through practical workshops and expert-led sessions.

TCS provided specialized training modules, drawing on their extensive experience in the industry to deliver insights into cutting-edge practices and expectations of top employers. The collaboration with IQAC and the Career Counselling Cell ensured that the training was aligned with academic standards and effectively addressed the career aspirations of the students. Participants reported significant improvements in their job readiness, with increased confidence in handling job interviews and a clearer understanding of the skills required for prestigious roles. The program also received positive feedback from students, who appreciated the practical approach and industry-relevant content.

Overall, the Youth Employability Training Program successfully achieved its goal of preparing students for prestigious job opportunities, demonstrating a robust commitment to enhancing their career prospects.

PRINCIPAL
ACHHRURAM MEMORIAL COLLEGE
JHALDA, PURULIA
WEST BENGAL



Achhruram Memorial College

[AFFILIATED TO SIDHO-KANHO-BIRSHA UNIVERSITY]

NAAC GRADE B (2008)

JHALDA, PURULIA, WEST BENGAL, INDIA, PIN: 723 202

2. Skill-Based Training Program

under the guidance of **Nettur Technical Training Foundation (NTTF)** in collaboration with **IQAC** and **Career Counselling Cell**, Achhruram Memorial College

Duration of Training: 2nd February, 2020 to 12th February, 2020

Participants: 61 Students

Name of the Resource Person: Shyam Jee Singh

The **Internal Quality Assurance Cell (IQAC)**, and the **Career Counselling Cell**, Achhruram Memorial College hosted a **Skill-Based Training Programme** in partnership with the **Nettur Technical Training Foundation (NTTF)** from 2nd February, 2020 to 12th February, 2020. This initiative, organized to enhance practical skills among students, was overseen by Dr. Samar Kanti Chakrabartty.

The program, designed as a "Learn and Earn" opportunity, involved 61 students who participated in hands-on training sessions and industry internships. The primary objective was to provide participants with real-world experience by allowing them to work as trainees in various industrial settings. NTTF, renowned for its expertise in technical education and training, guided the program's structure and content. Students had the opportunity to engage in industry-specific tasks and gain valuable insights into their chosen fields. This practical exposure aimed to bridge the gap between academic learning and professional application.

Feedback from participants highlighted the program's effectiveness in providing relevant industry experience and enhancing employability. Many students appreciated the chance to apply theoretical knowledge in practical scenarios, which significantly boosted their confidence and readiness for the job market.

Overall, the Skill-Based Training Programme was a notable success, offering valuable career-oriented experiences to students and reinforcing the collaboration between educational institutions and industry leaders. The initiative underscored the commitment to equipping students with practical skills essential for their professional growth.

PRINCIPAL
ACHHRURAM MEMORIAL COLLEGE
JHALDA, PURULIA
WEST BENGAL



Achhruram Memorial College

[AFFILIATED TO SIDHO-KANHO-BIRSHA UNIVERSITY]

NAAC GRADE B (2008)

JHALDA, PURULIA, WEST BENGAL, INDIA, PIN: 723 202

Academic Year: 2020-21

1. Youth Employability Training Program

by **Tata Consultancy Services** in collaboration with **IQAC** and **Career Counselling Cell**, Achhruram Memorial College

Duration of Training: 16th September, 2020 to 14th November, 2020 (in Online Mode)

Participants: 56 Students

Name of the Resource Person: Bhashkar Purkaystha

From 16th September, 2020 to 14th November, 2020, Achhruram Memorial College, in partnership with **Tata Consultancy Services (TCS)**, the **Internal Quality Assurance Cell (IQAC)**, and the **Career Counselling Cell**, conducted an **online Youth Employability Training Program**. The program aimed to enhance employability skills amidst the COVID-19 pandemic.

The training, attended by 56 students, focused on digital communication, virtual interview techniques, and online professional networking. Delivered through webinars, interactive sessions, and online resources, the program adapted to remote learning needs and provided practical tools for job-seeking in a virtual environment. Participants engaged with industry experts and received guidance on digital resumes and LinkedIn profiles. Feedback was positive, highlighting improvements in students' confidence and readiness for online job applications and interviews.

The program effectively addressed the challenges of the pandemic, offering essential skills and knowledge to students in a flexible online format.

PRINCIPAL
ACHHRURAM MEMORIAL COLLEGE
JHALDA, PURULIA
WEST BENGAL



Achhruram Memorial College

[AFFILIATED TO SIDHO-KANHO-BIRSHA UNIVERSITY]

NAAC GRADE B (2008)

JHALDA, PURULIA, WEST BENGAL, INDIA, PIN: 723 202

Academic Year: 2021-22

1. Youth Employability Training Program

by **Tata Consultancy Services** in collaboration with **IQAC** and **Career Counselling Cell**, Achhruram Memorial College

Duration of Training: 12th December, 2021 to 10th January, 2022

Participants: 82 Students

Name of the Resource Person: Md. Ali Zohar

The **Internal Quality Assurance Cell (IQAC)** in collaboration with the **Career Counselling Cell**, Achhruram Memorial College arranged a **Youth Employability Training Program** from 12th December, 2021 to 10th January, 2022. The coordinator of the Career Counselling and Placement Cell emphasized that the initiative was designed to improve students' job readiness by offering a thorough training program.

The program, which involved 82 students, focused on critical employability skills including advanced resume writing, interview preparation, and professional communication. TCS provided expertise through interactive workshops, case studies, and practical exercises, tailored to the evolving demands of the job market. Participants benefited from personalized feedback and industry insights, which were instrumental in refining their job application strategies and interview techniques. The training also included sessions on digital tools and networking, essential for navigating modern job searches.

Feedback indicated a positive impact, with students reporting increased confidence and preparedness for job opportunities. The program effectively equipped participants with valuable skills, reinforcing the collaborative effort to boost employability in a competitive landscape.

PRINCIPAL
ACHHRURAM MEMORIAL COLLEGE
JHALDA, PURULIA
WEST BENGAL



Achhruram Memorial College

[AFFILIATED TO SIDHO-KANHO-BIRSHA UNIVERSITY]

NAAC GRADE B (2008)

JHALDA, PURULIA, WEST BENGAL, INDIA, PIN: 723 202

2. Youth Employability Training Program

by **Tata Consultancy Services** in collaboration with **IQAC** and **Career Counselling Cell**, Achhruram Memorial College

Duration of Training: 6th May, 2022 to 29th May, 2022

Participants: 90 Students

Name of the Resource Person: Md. Ali Zohar

From 6th May, 2022 to 29th May, 2022, Achhruram Memorial College hosted a **Youth Employability Training Program** in partnership with **Tata Consultancy Services (TCS)**, the **Internal Quality Assurance Cell (IQAC)**, and the **Career Counselling Cell**. This initiative, organized by Dr. Samar Kanti Chakrabarty, aimed to enhance the career prospects of 90 students through targeted skill development.

The training covered a range of employability topics, including job market trends, effective resume crafting, and interview strategies. TCS facilitated the program with a focus on practical applications and real-world scenarios. Through interactive workshops and virtual simulations, students gained hands-on experience in job-search techniques and professional communication. A key component of the program was personalized mentoring, where industry experts provided one-on-one feedback and career advice. This approach helped participants tailor their job applications and refine their interview skills, ensuring they were well-prepared for various employment opportunities.

The program received positive feedback from participants, who noted improved job readiness and increased confidence. Overall, the training was a success, significantly contributing to the professional development of the students and demonstrating the effective collaboration between educational and industry partners.

PRINCIPAL
ACHHRURAM MEMORIAL COLLEGE
JHALDA, PURULIA
WEST BENGAL



Achhruram Memorial College

[AFFILIATED TO SIDHO-KANHO-BIRSHA UNIVERSITY]

NAAC GRADE B (2008)

JHALDA, PURULIA, WEST BENGAL, INDIA, PIN: 723 202

Academic Year: 2022-23

1. Skill-Based Training Program

under the Guidance of **Nettur Technical Training Foundation (NTTF)** in collaboration with **IQAC** and **Career Counselling Cell**, Achhruram Memorial College

Duration of Training: 12th August, 2022 to 22nd August, 2022

Participants: 40 Students

Name of the Resource Person: Shyam Jee Singh

The **Internal Quality Assurance Cell (IQAC)** in collaboration with the **Career Counselling Cell**, Achhruram Memorial College hosted a **Skill-Based Training Programme** under the guidance of **Nettur Technical Training Foundation (NTTF)** from 12th August, 2022 to 22nd August, 2022. This initiative, taken by Dr. Samar Kanti Chakrabarty, was designed to enhance practical skills among 40 students through a "**Learn and Earn**" model.

The program was structured to provide students with hands-on experience in technical and professional domains. Participants engaged in real-world projects and tasks, allowing them to apply theoretical knowledge in practical settings. The "Learn and Earn" approach enabled students to gain industry-relevant skills while also earning through their involvement in various technical assignments. NTTF led the training with a focus on advanced technical competencies and problem-solving skills, supplemented by sessions on resume building and interview preparation. This approach not only improved students' technical skills but also provided financial incentives, making the learning experience more practical and engaging.

Feedback from students was overwhelmingly positive, with many appreciating the opportunity to gain valuable work experience while earning. The program effectively bridged the gap between academic learning and industry requirements, equipping students with the skills and confidence needed for successful careers.

PRINCIPAL
ACHHRURAM MEMORIAL COLLEGE
JHALDA, PURULIA
WEST BENGAL



Achhruram Memorial College

[AFFILIATED TO SIDHO-KANHO-BIRSHA UNIVERSITY]

NAAC GRADE B (2008)

JHALDA, PURULIA, WEST BENGAL, INDIA, PIN: 723 202

2. Skill-Based Training Program

under the Guidance of **Nettur Technical Training Foundation (NTTF)** in collaboration with **IQAC** and **Career Counselling Cell**, Achhruram Memorial College

Duration of Training: 10th December, 2022 to 20th December, 2022

Participants: 32 Students

Name of the Resource Person: Shyam Jee Singh

From 10th December, 2022 to 20th December, 2022, the **Internal Quality Assurance Cell (IQAC)** and the **Career Counselling Cell** of Achhruram Memorial College jointly conducted a **Skill-Based Training Programme** in collaboration with **Nettur Technical Training Foundation (NTTF)**. This initiative aimed to provide 32 students with hands-on training and practical skills essential for their career development.

The training program was centered around a "Learn and Earn" model, which allowed participants to gain valuable industry experience while also earning during the training period. Students engaged in practical projects and real-world assignments under the guidance of NTTF, focusing on technical skills and problem-solving abilities relevant to their fields of study.

The program included intensive workshops on technical skills, practical applications, and professional development. Additional sessions on resume crafting and interview preparation were incorporated to enhance students' overall employability.

Feedback from participants highlighted the effectiveness of the program in providing practical experience and financial benefits. Students reported significant improvements in their technical competencies and job readiness, demonstrating the program's success in aligning educational training with industry needs.

PRINCIPAL
ACHHRURAM MEMORIAL COLLEGE
JHALDA, PURULIA
WEST BENGAL



Achhruram Memorial College

[AFFILIATED TO SIDHO-KANHO-BIRSHA UNIVERSITY]

NAAC GRADE B (2008)

JHALDA, PURULIA, WEST BENGAL, INDIA, PIN: 723 202

3. Employability and Domain Skill Training Programme

by Naandi Foundation's Mahindra Pride Classrooms in collaboration with IQAC and Career Counselling Cell, Achhruram Memorial College

Duration of Training: 14th March, 2023 to 18th March, 2023

Participants: 60 Students

Name of the Resource Person: Sandeep Mitra

The **Internal Quality Assurance Cell (IQAC)** and the **Career Counselling Cell**, Achhruram Memorial College in collaboration with **Naandi Foundation's Mahindra Pride Classrooms** hosted an **Employability and Domain Skill Training Programme** from 14th March, 2023 to 18th March, 2023. This initiative, organized by Dr. Tarun Kumar Barik, engaged 60 students in a focused training effort to enhance both employability and domain-specific skills.

The programme, delivered by the Naandi Foundation, offered a comprehensive curriculum designed to equip students with practical skills and industry knowledge. The training included workshops on essential employability skills such as communication, teamwork, and problem-solving, as well as domain-specific expertise relevant to various career paths. Participants benefited from interactive sessions and hands-on activities that provided real-world insights and practical experience. Emphasis was placed on bridging the gap between academic knowledge and industry requirements, ensuring students were better prepared for the job market.

Feedback from the students was highly positive, with many noting enhanced confidence in their job-seeking skills and a clearer understanding of industry expectations. The programme effectively supported students in gaining valuable skills and improving their employability, highlighting a successful collaboration between educational and industry partners.

PRINCIPAL
ACHHRURAM MEMORIAL COLLEGE
JHALDA, PURULIA
WEST BENGAL



Achhruram Memorial College

[AFFILIATED TO SIDHO-KANHO-BIRSHA UNIVERSITY]

NAAC GRADE B (2008)

JHALDA, PURULIA, WEST BENGAL, INDIA, PIN: 723 202

4. Youth Employability Training Program

by **Tata Consultancy Services** in collaboration with **IQAC** and **Career Counselling Cell**, Achhruram Memorial College

Duration of Training: 25th August, 2023 to 4th November, 2023

Participants: 79 Students

Name of the Resource Person: Moytree Chakraborty

The **Internal Quality Assurance Cell (IQAC)** and the **Career Counselling Cell**, Achhruram Memorial College jointly conducted a **Youth Employability Training Program** in collaboration with **Tata Consultancy Services (TCS)** to enhance the employability of 79 students through a structured and intensive training regimen.

The program covered a range of key employability skills including advanced resume writing, effective interview techniques, and professional networking. TCS facilitated the training with a focus on integrating current industry trends and digital tools into the curriculum. The sessions included interactive workshops, real-world simulations, and personalized mentoring to ensure comprehensive skill development. Participants engaged in practical exercises designed to refine their job-search strategies and professional presentation. The program also incorporated feedback sessions where students received tailored advice from industry experts.

The feedback from participants was overwhelmingly positive, with many reporting increased confidence and improved readiness for job applications. The training effectively bridged the gap between academic learning and real-world job market demands, demonstrating a successful collaboration in preparing students for future career opportunities.


PRINCIPAL
ACHHRURAM MEMORIAL COLLEGE
JHALDA, PURULIA
WEST BENGAL



Achhruram Memorial College

[AFFILIATED TO SIDHO-KANHO-BIRSHA UNIVERSITY]

NAAC GRADE B (2008)

JHALDA, PURULIA, WEST BENGAL, INDIA, PIN: 723 202

5. Eligibility Skills Training Program

by Naandi Foundation's Mahindra Pride Classrooms in collaboration with IQAC and Career Counselling Cell, Achhruram Memorial College

Duration of Training: 3rd October, 2023 to 8th October, 2023

Participants: 51 Students

Name of the Resource Person: Sandeep Mitra

From 3rd October, 2023 to 8th October, 2023, the **Internal Quality Assurance Cell (IQAC)** and the **Career Counselling Cell**, Achhruram Memorial College jointly hosted the "**Eligibility Skills Training Program**" in collaboration with **Naandi Foundation's Mahindra Pride Classrooms**. This program, organized by Dr. Tarun Kumar Barik, aimed to equip 51 students with essential eligibility and employability skills.

The training focused on developing core competencies required for securing job opportunities. Key areas included enhancing communication skills, understanding job application processes, and mastering interview techniques. The Naandi Foundation's methodology provided participants with interactive and practical sessions designed to address real-world job market challenges. Students engaged in hands-on activities and workshops that simulated job application scenarios and interview processes. The program also emphasized personal development, including time management and professional etiquette.

Feedback from participants was highly positive, with many expressing greater confidence in their job-seeking abilities and a clearer understanding of industry expectations. The program successfully provided valuable skills and insights, demonstrating effective collaboration in preparing students for successful career paths.

PRINCIPAL
ACHHRURAM MEMORIAL COLLEGE
JHALDA, PURULIA
WEST BENGAL



Achhruram Memorial College

[AFFILIATED TO SIDHO-KANHO-BIRSHA UNIVERSITY]

NAAC GRADE B (2008)

JHALDA, PURULIA, WEST BENGAL, INDIA, PIN: 723 202

6. MOC Interview Training Program

by Naandi Foundation's Mahindra Pride Classrooms in collaboration with IQAC and Career Counselling Cell, Achhruram Memorial College

Duration of Training: 21st February, 2024 to 22nd February, 2024

Participants: 50 Students

Name of the Resource Person: Sandeep Mitra

On 21st and 22nd February, 2024, the **Internal Quality Assurance Cell (IQAC)** and the **Career Counselling Cell**, Achhruram Memorial College conducted a **MOC Interview Training Program** in collaboration with **Naandi Foundation's Mahindra Pride Classrooms**. This program aimed to enhance the interview skills of 50 students through a focused, hands-on training approach.

The training was designed to prepare students for real-world interview scenarios. It included comprehensive workshops on mock interviews, where participants practiced answering common and challenging interview questions in simulated settings. The Naandi Foundation provided expert facilitators who offered personalized feedback and strategies to improve performance. Key components of the program included effective communication techniques, confidence-building exercises, and strategies for handling stress during interviews. The two-day intensive session also covered best practices for resume presentation and professional demeanour.

Feedback from the participants indicated significant improvements in their interview skills and self-confidence. The program effectively prepared students for future job interviews, demonstrating a successful collaboration in providing practical and impactful career readiness training.

PRINCIPAL
ACHHRURAM MEMORIAL COLLEGE
JHALDA, PURULIA
WEST BENGAL